



# Cooperative Coffees - Membership Application Form

\*Please feel free to elaborate on the answers and attach additional pages as needed.

## BUSINESS INFORMATION:

1. Full Legal Name of Business: \_\_\_\_\_
  - Owner name: \_\_\_\_\_
  - Green buyer name: \_\_\_\_\_
  - Address: \_\_\_\_\_
  - City: \_\_\_\_\_
  - State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_
  - Country: \_\_\_\_\_
  - Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_
  - E-mail: \_\_\_\_\_
  - Website: \_\_\_\_\_
2. What is the legal structure of your business?  
\_\_ For-profit corporation \_\_ Nonprofit Corporation \_\_ Partnership  
\_\_ Sole Proprietorship \_\_ Cooperative \_\_ Other (please explain)
3. What is your company's mission statement?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
4. How long have you been in operation/business? \_\_\_\_\_
5. How long have you been roasting coffee? \_\_\_\_\_
6. What was the volume of green coffee purchased in the last fiscal year? \_\_\_\_\_ lbs
7. What was your % growth in the last fiscal year? \_\_\_\_\_% What is your estimated % growth in the next year? \_\_\_\_\_%
8. What type of roaster(s) do you use? \_\_\_\_\_
9. Are you primarily a wholesaler \_\_\_\_\_ or a retailer (own/operate cafes) \_\_\_\_\_ or both \_\_\_\_\_?
  - If both, what percentage: wholesale \_\_\_\_\_% retail \_\_\_\_\_

10. What are your primary sales channels - include percent of total sales.

---

---

---

---

11. What is your the geographic footprint of your (non-internet based) sales?

---

---

**CERTIFICATIONS:**

12. How much (%) of your total green coffee purchased (if any) is Fairtrade Certified? \_\_\_\_\_

13. Is Fairtrade Certification necessary for you? Yes \_\_\_\_ No \_\_\_\_ No (but important)\_\_\_\_\_

14. How much (%) of your total green coffee purchased (if any) is Organic Certified? \_\_\_\_\_

15. Is Organic Certification (of green coffee) necessary for you? Yes \_\_\_\_ No \_\_\_\_

16. Does your company participate in any other types of certification systems? Yes \_\_ No \_

- If yes, please specify:

---

---

---

---

17. What does “ethical sourcing” mean to your business? \_\_\_\_\_

---

---

---

**QUALITY:**

18. Are you a member of SCA? Yes \_\_\_\_ No \_\_\_\_

19. Have you participated in events organized by the SCA? Yes \_\_\_\_ No \_\_\_\_

- If yes, please elaborate:

---

---

20. What does “quality” mean to your business?

---

---

---

---

---

---

21. What are internal procedures for quality control in your company (e.g. regular cuppings, employee training, customer training, etc)?

---

---

---

**ORIGINS/SOURCING:**

22. What origins are important to you and why?

---

---

---

---

---

---

23. What is the percentage (roughly) breakdown of origins that you buy?

ORIGIN	% USED

24. What importers have you worked with?

---

---

---

25. Have you ever travelled to origin? Yes \_\_\_\_ No \_\_\_\_

- If yes, where and with whom: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

26. Are you interested in travelling to origin with Cooperative Coffees? Yes \_\_\_\_ No \_\_\_\_

- If yes, which origins: \_\_\_\_\_  
\_\_\_\_\_

27. How do you differentiate yourself from other roasting companies?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**COMMUNITY:**

28. Is your business involved in other local or international non-profits, community groups or social justice organizations for the purposes of consumer education, awareness raising, campaigning or political advocacy? Yes \_\_\_\_ No \_\_\_\_ If so, please elaborate:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

29. What other events, activities or partnerships has your business been involved with locally and/or internationally?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

30. Why do you want to be a member of Cooperative Coffees - What are your expectations of CC, and what do you think your company can contribute? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

31. Please review Cooperative Coffee's Mission, Vision and Approach to trade and comment on how your company aligns with those values.

---

---

---

---

---

---