



**Cooperative Coffees names Ed Canty as General Manager to lead organization's continued commitment to members and farming partners.**

The Board of Directors of Cooperative Coffees, a green coffee importer owned by 22 craft roasters in North America, is excited to announce the hiring of Ed Canty as General Manager.

Ed brings 17 years of green coffee purchasing and importing experience to Cooperative Coffees from his career at Green Mountain Coffee Roasters (now known as Keurig Green Mountain). Most recently, he worked as the company's lead coffee buyer. Prior to that role, he managed their fair trade coffee purchases and was instrumental in guiding Green Mountain's increasing commitment to Fair Trade.

Ed is on the Board of the Coffee Quality Institute and on the advisory council for Fairtrade International. He is also certified by the Coffee Quality Institute as a Q Grader.

Ed is an enthusiastic team player. He brings expertise in times of transition and will support Cooperative Coffees adapt to systems that embrace growth and efficiency. Ed also brings a wealth of supply chain experience and knowledge about price discovery and the use of market tools to implement price risk management strategies. His unique skill set will help Cooperative Coffees membership and staff set strategies to increase volume and improve the boundaries of ethical trading via long-term direct relationships with coffee cooperatives around the globe.

"I feel fortunate to have the opportunity to apply my experience to support Cooperative Coffees' membership; skilled craft roasters whose conviction in equitable trade, sustainability, and quality push the organization to constantly evolve. Staff are tireless advocates for both sides of the supply chain; creating a unique voice in specialty coffee that represent independent small roasters and independent small producers."

In his new role at Cooperative Coffees, Ed will work with staff as they deepen their service to members and the impact membership has with their supply partners. At Cooperative Coffees we are pleased to have him as a part of our extended team that includes roasters and producers throughout the world.